

Lori Brown

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Skills Summary

- 15 years experience in the graphic arts and publishing industries
- Solid background in computerized graphic production
- Design expertise in Illustrator, Photoshop, InDesign, QuarkXPress and PowerPoint
- Development experience in Filemaker Pro, WebObjects, and database-driven Web sites

Graphic Arts Production Experience

Production Artist for fast-paced graphic design firm whose client base includes Campbell Soup Company, Unilever, and Wawa Stores

- Mechanical design of packaging, publications, and advertisements
- Familiar with printing processes including, web offset, rotogravure, and flexography
- Manage complete product line from design phase through finished mechanical of more than 120 SKUs
- Build corporate presentations in PowerPoint and Keynote
- Press checks for quality and color consistency
- Produced advertisements and special sections for a group of 25 weekly newspapers
- Designed special section that was awarded second place in the best general interest category of Suburban Newspapers of America Annual Advertising and Promotions Contest

Management Experience

- Supervised 6+ production artist for graphic design firm, implemented production standards to increase cost efficiency of all production jobs
- Supervised 15+ employees, including graphic design, production, and paste-up for a fast-paced, deadline-oriented group of weekly newspapers
- Managed Macintosh systems, software, and network, including software installation, routine maintenance, of more than 30 computer workstations, two servers, seven laser printers and one imagesetter
- Responsible for the release of Roundhouse 2.5, Managing Editor Inc.'s advertising/production ad tracking system. Coordinated developers and Quality Assurance to guarantee the shipment of a system with a minimum of defects within a given schedule
- Responsible for the installation and ongoing support for all Roundhouse clients. Supervised on-site personnel to ensure customer satisfaction. Trained new trainers and customers on the system and software. Coordinated training schedule and solutions to customer support issues
- Database Administrator of systems for Johnson & Johnson, Inc.; Mark/Trece, Inc.; and L'Oreal

Education

Bachelor of Art, Saint Francis College, Fort Wayne, Indiana
Implementing Color Management, Graphic Arts Technical Foundation

Work History

07-13 to present	Freelance Graphic Design	Edgehill Designs, Plantation, FL
02-11 to 07-13	Graphic Production	Storkie Express, Plantation, FL
06-10 to 09-10	Graphics/PrePress	Sir Speedy, Plantation, FL
07-06 to 12-09	Production Manager	DePersico Creative Group, Havertown, PA
06-02 to 07-06*	Production Artist	DePersico Creative Group, Havertown, PA
06-01 to 05-02*	Database Manager	IMC, Holmdel, NJ
09-98 to 04-01	Product Manager	Managing Editor Inc., Jenkintown, PA
12-96 to 09-98	Systems Manager	ThisWeek Newspapers, Columbus, OH
12-91 to 12-96	Production Manager	ThisWeek Newspapers, Columbus, OH
08-85 to 12-91	Assistant Manager	Uhlmans Department Store, Warsaw, IN and Circleville, OH
05-85 to 08-85	Contract Artist	Interior Woodworking Inc. for the Conrad Sulzer Regional Library, Chicago, IL

*Includes full time placement by Aquent, Inc.